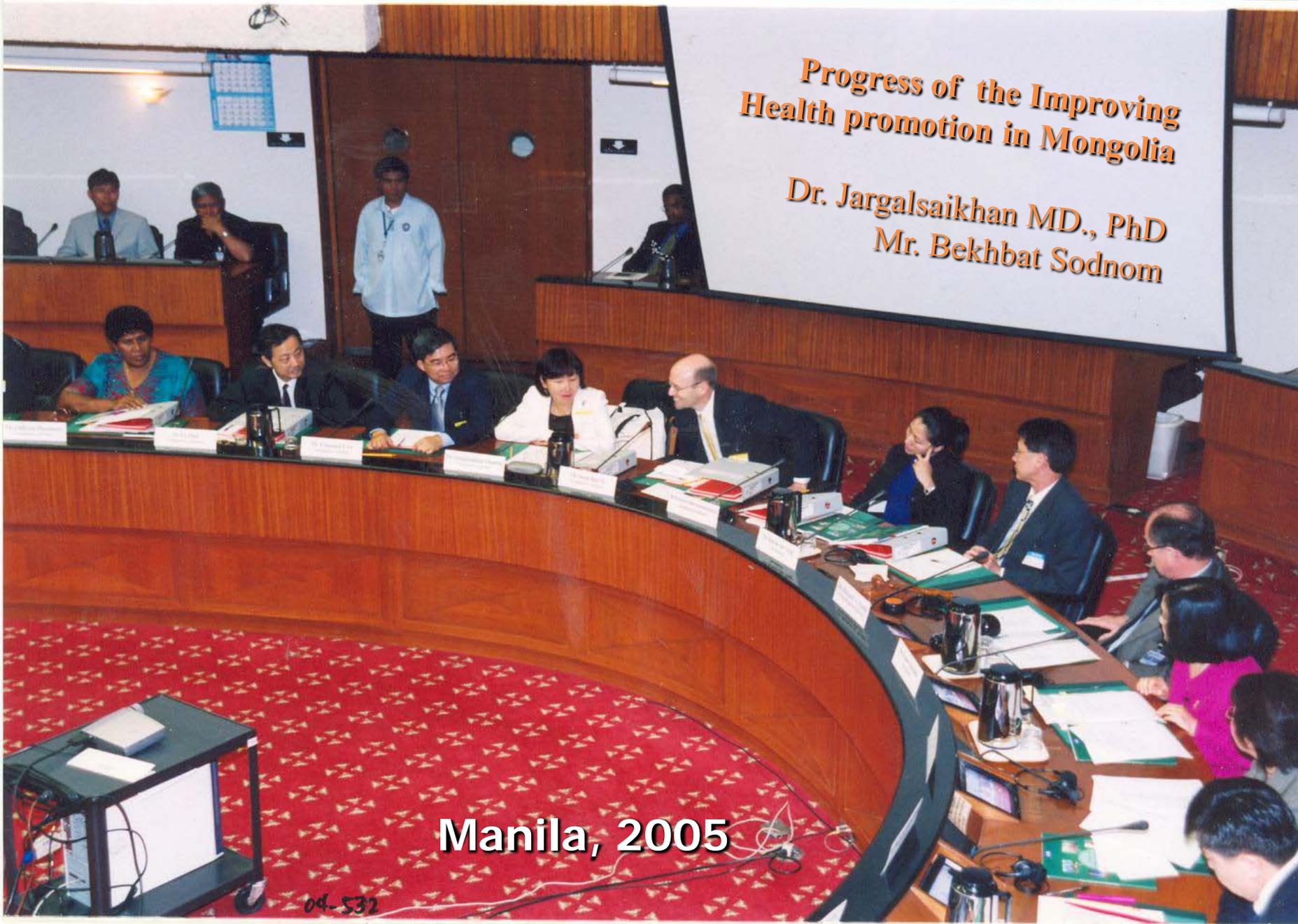


*Progress of the Improving
Health promotion in Mongolia*

*Dr. Jargalsaikhan MD., PhD
Mr. Bekhbat Sodnom*

Manila, 2005

04-532



Pro-lead 1

- What are gain of the Pro-lead program:
- Shared experiences with other countries
- Networking on HP activities in the Region
- Learned useful tools such as ...
- Established twinning relationships with HPFs
- Implemented project to improve current HP activities
- Starting point for development of HPFs in all countries

Project information

- Team of Mongolia was given USD 2000 to improve health promotion in our country through good governance
- Team: Jargalsaikhan and Bekhbat
- Time: August 2004 – March 2005

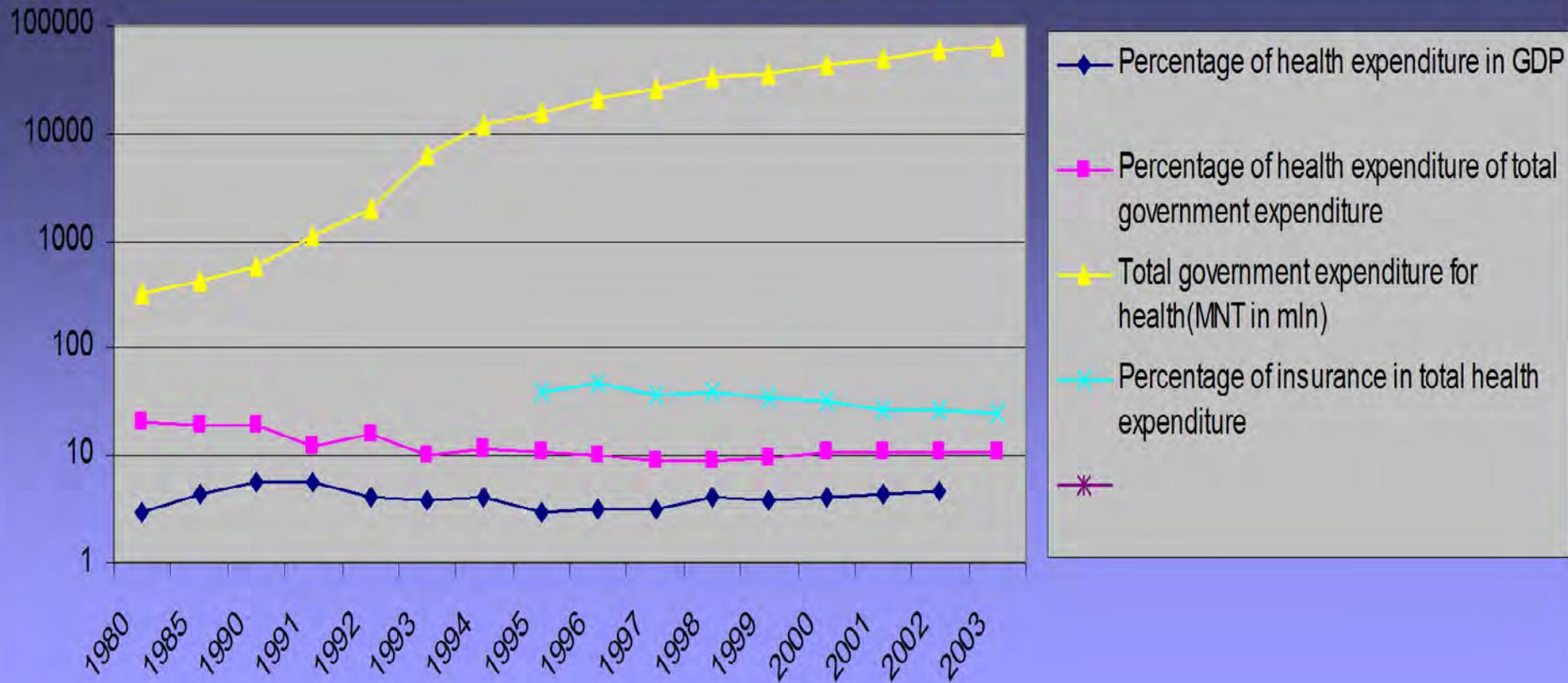
Selected problems

- Lack of funds available for sustainable health promotion including advocacy & social mobilization.
- The budget for the Health sector does not allocate a specific line for health promotion activities.
- International donors have been supporting the health promotion studies and activities through the one-way intervention and mostly on ad hoc basis.
- We need to develop advocacy skill of the main player and improve HP infrastructure and financing through good governance in Mongolia.

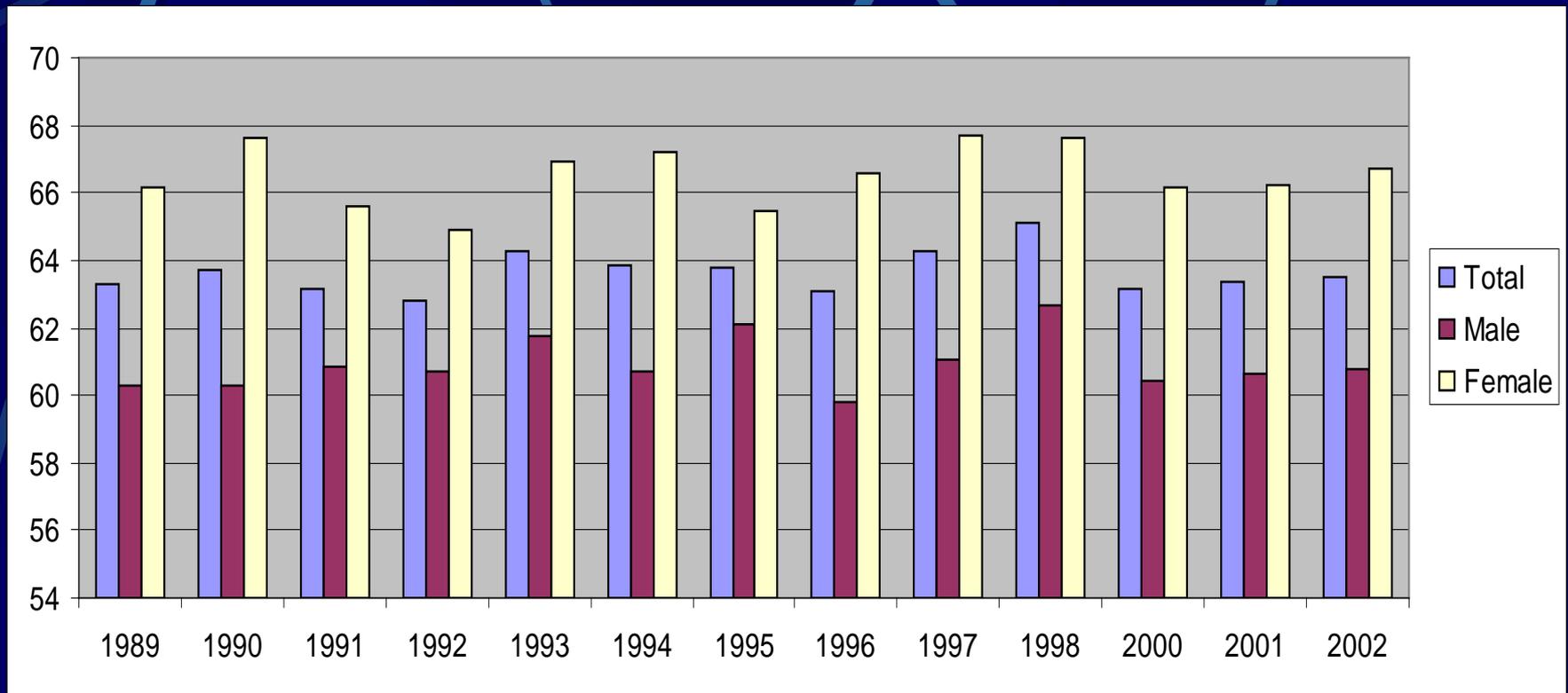
Health expenditures

- There were 24% allocated for specialized center, 33% for aimag/district level, 18% for soum, 5% family group, 19 % for others and **1% for public health interventions** in the Government Health expenditure (*MOH, Health sector, 2003*).
- There is no line on health promotion in the Government expenditure (Invisible finance)

Health financing



Life expectancy, Mongolia



Implemented activities

- Completed Needs assessment on advocacy for health promotion
- Conducted round table discussions about current statement of health promotion in Mongolia and shared presentations of pro-lead training among the main players of health promotion in Mongolia.

Implemented activities

- Completed advocacy tool on promoting health and shared it with key people
- Developed information, education and communication strategy for healthy lifestyle
- Team produced 40 CDs on Prolead in Mongolia, and submitted those to WHO representative's office and library of MOH and distributed CDs to related providers.

Implemented activities

- Team had taken a presentation about health promotion and priority of the population health at the breakfast meeting between Ms Gandhi, Minister of Health, directors of departments of MOH and media
- Broadcasted information through national TV and radio and other channels.

Implemented activities

- Team made presentation on WHO priority on health promotion among the members of Mongolian Public Health Professional Association, public health stakeholders at primary and secondary level. In this session attended 35 participants
- Shared information on pro-lead actions among members of National committee for antialcohol and antitobacco foundation

Results

- Conducted needs assessment on advocacy on HP
- Conducted round table discussions and broadcasted whole country
- Developed advocacy tools
- Produced 40 CDs

Results

- Information, education and communication strategy for healthy lifestyle approved by Health Minister's order # 18, Jan 05, 2005

Impact

- Greater public awareness on HP
- New Cabinet and MOH expressed its commitment to support and further development of HP activities
- Law enforcement of ban on alcohol and tobacco advertisement (Since March 1, no hidden advertisement in newspapers, TV and radio)

Future plans

- Through twinning arrangements with ThaiHealth:
 - Visit of ThaiHealth experts to Mongolia, May 2005
 - Visit of Mongolian HP leaders to ThaiHealth, June 2005
 - Learning of ThaiHealth experiences and design of HPF of Mongolia

Future plans

- Participation of Mongolian Prolead team in Global HP conference in Bangkok, August 2005
 - Presentation of Prolead team
 - Sharing of Prolead 1 experiences
 - Promotion of prolead program and establishment of HPF in countries

Future plans

- To develop National health promotion strategy
- To develop Government resolution on establishment of health promotion foundation, its governing board (committee)
- To conduct advocacy for integration of health promotion in other sectors
- To set up organizational development and reform of health promotion units

Thank you for your attention